



About the course

The Digital Marketing for Network Marketing (DMFNM) course is designed to provide network marketers with the necessary tools and techniques to leverage digital marketing strategies and grow their network marketing business effectively. Whether you're new to network marketing or want to scale your business using modern digital tools, this course offers comprehensive training.

Why Choose DMFNM?

Comprehensive Content: Learn everything from personal branding to paid advertising and lead generation.

Step-by-Step Training: Each module is designed to help you implement digital marketing strategies quickly and effectively. Expert Insights: Gain insights from experienced professionals in the network marketing industry.business effectively. Whether you're new to network marketing or want to scale your business using modern digital tools, this course offers comprehensive training.





Course module



- Introduction of DMFNM
- 2. Introduction of Digital Marketing.
- 3. What is Network Marketing?
- 4. Some old process of Network marketing.
- 5. Benefits of digital marketing for network marketing,
- 6. Using internet and social media for network marketing.
- 7. Importance of personal branding in social media
- 8. Landing page creation for network marketing.
- 9. System.IO part one
- 10. System.IO part two
- 11. How to create e-book for attraction marketing
- 12. Organic lead generation in network marketing.
- 13. Professional Facebook profile creation.
- 14. How to create and post content for Facebook profile.
- 15. How to generate lead with Facebook groups.
- 16. How to create professional YouTube channel.
- 17. How to upload video properly in YouTube channel.
- 18. Paid ads for lead generation.
- 19. Instagram and WhatsApp link with Facebook page.
- 20. How to create Meta Business Suit account.
- 21. How to create Ad account.
- 22. How to update Ad account payment details.
- 23. Ad creative strategy for network marketing business.
- 24. At campaign creation.
- 25. How to set Ad creatives properly.
- 26. How you'll drive traffic to the landing page through an Ad campaign.

